

Final consultation is now live until 6th March 2020

www.merton.gov.uk/futurewimbledon

Tonight's briefing

- Purpose of the plan
- Process so far
- Plan Priorities
- Plan Delivery



Plan Area



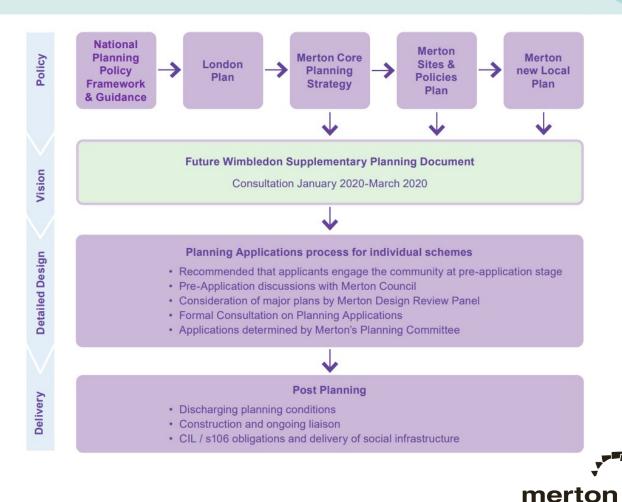
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Purpose of the plan

A vision for the future of Wimbledon Town Centre.

Planning and design guidance, supplementing existing policies.

Delivery of improvements to public spaces and greening Wimbledon Town Centre



Creating the plan: the process so far

IDEAS

WORKSHOP PRIORITIES

VISION

DELIVERY

Spaces

Workshops and engagement to understand how people spend time and use the town centre.

Understanding the qualities of the existing public spaces and potential for new and re-imagined spaces.

Spaces

- 1. Public space
- 2. Traffic intervention
- 3. Greening Wimbledon
- 4. Transport interchange
- 5. Develop over the railway

- 1. Public realm
- sustainability
- 3. The station and railway

Buildings

Workshops and engagement to ask people how they regard buildings in the town centre.

Understanding the qualities of the existing buildings and potential for new development - functions, façades, heritage, density, height, style and character.

Buildings

- 6. High quality architecture
- 7. Mid-rise contextual architecture
- 8. Independent retail
- 9. Retail offer
- 10. Cultural space

Future Wimbledon

A shared vision for the future of the town centre

Spaces

- 2. Urban greening and

Buildings

- 4. Design quality
- 5. Future of the high street

Vision

- High quality design
- Public realm enhancement

FRAMEWORK

- Urban greening and sustainability
- · Future of the high street
- The station and railway

Spaces framework

- Streetscape
- · Greening
- · Streets and spaces
- · Getting around
- Qualitative experience
- Enhancement opportunities

Buildings framework

- Urban design
- Scale and massing
- Sustainability
- High quality architecture
- Heritage
- · The character of Wimbledon town centre

Implementation

Strong civic leadership, partnership and engagement with stakeholders. commitment to quality and feedback through the project.

10 spaces for Wimbledon

- · Wimbledon Hill
- St Mark's Place
- · St George's Road
- · Wimbledon Station
- · Dundonald Yards
- · Oueen's Road
- · Hartfield Road
- · Wimbledon Piazza
- · Wimbledon Theatre
- YMCA Public Space

Planning

Support and guide developers and investors through the planning process, encouraging early engagement with the community.



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- Simplified the 10 themes into **5 Priorities**.
- Emphasised heritage assets in the plan
- Reduced building heights
- Broken the plan up into phases
- More guidance on building design quality
- 10 public space improvement / greening projects





1. Design Quality

Design quality underpins good growth. The future of Wimbledon should draw inspiration from it's past. With many existing high quality listed buildings, future development should enhance their character and setting.

Buildings should respond to the principles and materials from their context. Careful consideration to building heights and scale must be given, in particular when relating with heritage assets and views from neighbouring conservation areas.



2. Public Realm

Spaces to dwell, socialise and relax are vital for the life of a town centre and the wellbeing of people.

Wimbledon does not currently have many public spaces. The piazza is the main focus for outdoor events and markets.

Feedback from the public suggested spaces such as a new town square and multiple smaller spaces are desirable.



3. Urban greening and sustainability

Creating a sustainable and environmentally focused town centre was highlighted as a key priority during consultation.

The redevelopment of the town centre gives Wimbledon the opportunity to be a leader in sustainable design.

Sustainable drainage systems should be used where possible and planting species that improve air quality and biodiversity should be integrated into the design of the public realm.



4. Future of the high street

Wimbledon already has a variety of uses spread across the town centre. However, feedback from the consultation suggested that the public would welcome more uses that compliment what is already existing.

Suggestions such as spaces that provide opportunities for independent shops and affordable workspaces were mentioned as uses that would add to the vibrancy and vitality of the town centre.



5. The station and railway

There are long term ambitions to overcome the severance caused by the railway tracks, therefore creating a more accessible and connected town centre.

Many comments
highlighted the need to
reduce traffic dominance
throughout the town
centre and to humanise the
public realm. A world class
station that has a sense of
arrival with access to rail,
underground, tram and
buses was desired.



The big picture: 2040







Short term: 2020-2025



Medium Term: 2025/2030



Long Term: 2040



Public Space Enhancements



Queens Road





St Marks Place





Wimbledon Theatre

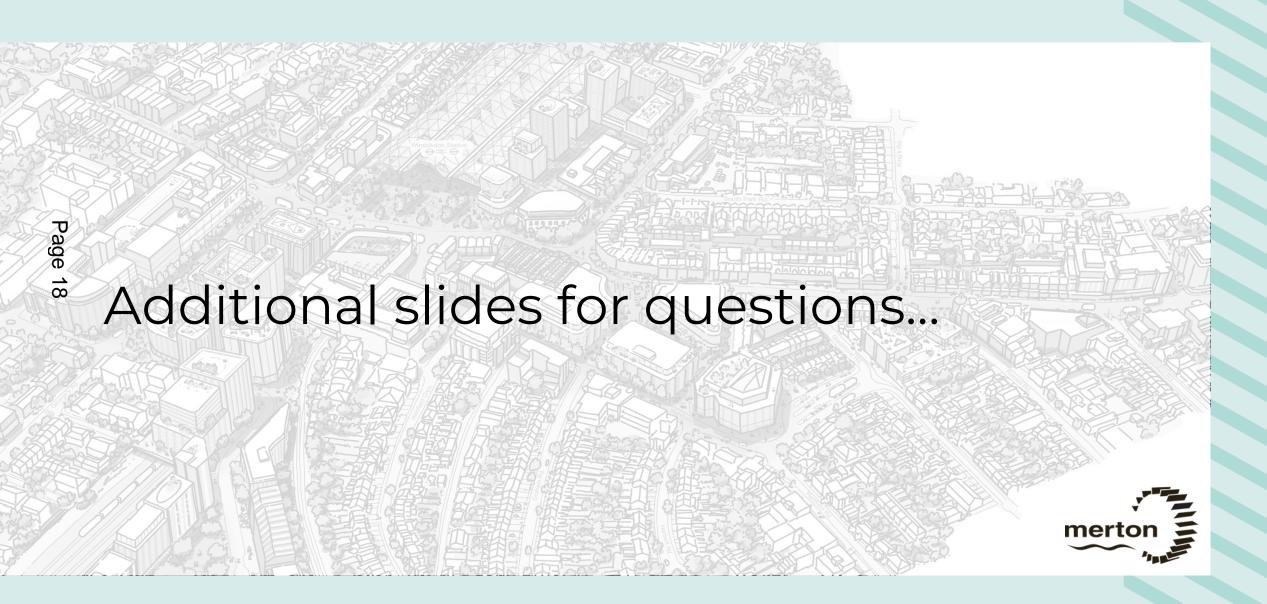


Fly Through Animation





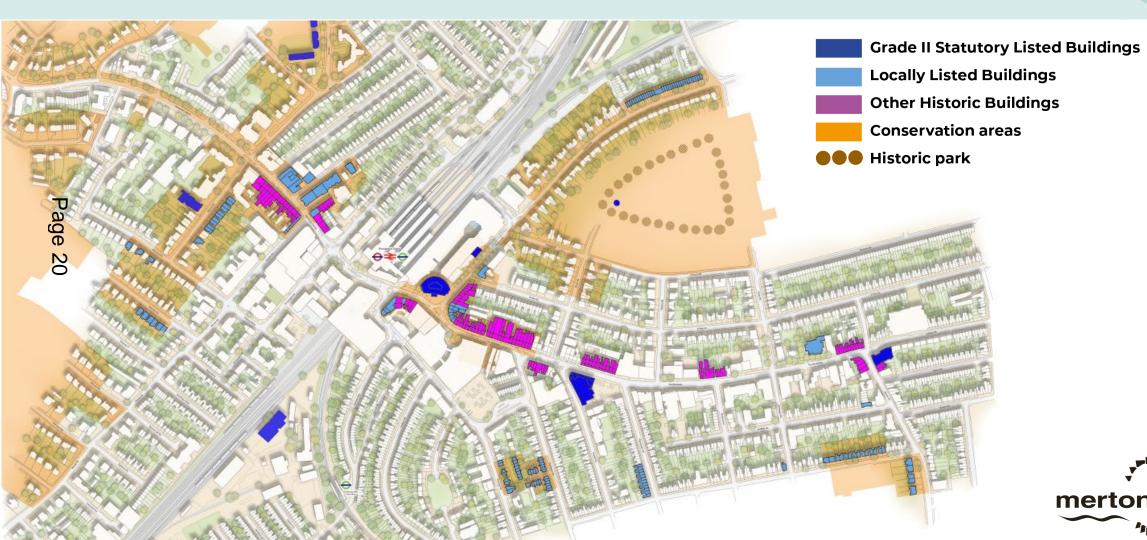




Likes and Dislikes

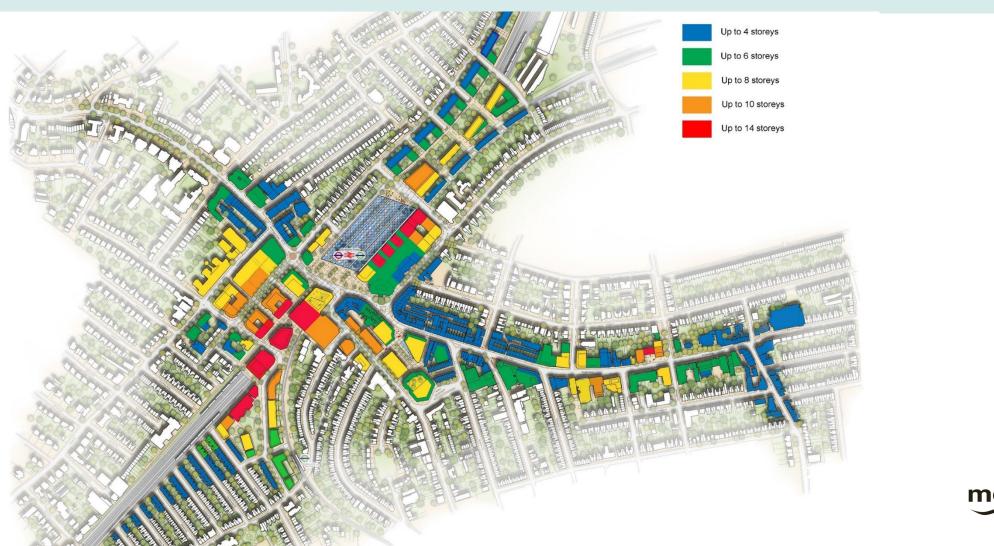


Heritage





Building height guidance







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